



About Us:

We're 2 entrepreneurs who started a digital marketing agency in our 20s. Our first office was a Starbucks with free WiFi in the suburbs of Chicago.

We had no prior experience in the field, but we had a vision, and we bootstrapped our business until finally landing some pretty major clients.

We were once just dreamers, underdogs, with high hopes. Maybe that sounds familiar.

In 2019, three years after founding our agency, we made it to Forbes 30 Under 30. We realize the success we achieved is not only from our own hustle, but also thanks to the amazing people who've mentored and encouraged us throughout our journey.

Because we were so fortunate to have had wonderful individuals rooting for us, our goal is to create a community that's able to provide that same supportive backbone for others.

That's why we're excited to launch **Hey! You Got This 😊 (HYGT)**. With this project, our goal is to tap into our network and give back to everyday people who may be hitting a wall.



Being entrepreneurs, we meet a lot of people across the gamut. We're naturally curious and see the value in every interaction.

Some people we meet have big dreams but aren't sure how to pursue them yet. Others have families to support and are dealing with financial stress.

Our plan from now until the end of the year is to give everyday people, whom we might come across at restaurants, at apartment buildings, at parks, etc. positive surprises that provide encouragement.

This could mean monetary donations, free publicity, support on social media, or starting a GoFundMe with our network. This is our way of saying "Hey, you got this."

The goal is to make a direct impact on the lives of people we've met and see the results firsthand. We'll be sharing their stories online, in hopes that providing a platform will encourage more people to pay it forward throughout the HYGT family.